

designed; made makers market 2019 – info for applicants

When: Dec 6th 7th 8th 2019

Where: Hobart Town Hall, Macquarie Street between Argyle and Elizabeth Street

Launch Event and preview – Friday 5.00 – 8.00pm

Continues – Saturday and Sunday 9.00am – 4.00pm

Applications close Tuesday 15/10/2019

After a lot of feedback, discussion and planning, the details for our end of year event are finally in place and we are now calling for applications from interested designers and makers.

This year the event will once again be held on the first weekend of December. We are keeping the name **designed; made makers market 2019** as it makes the focus of the event clearer and we will be continuing to promote the event at Salamanca market on Saturday to encourage visitors up to the Town Hall. We'll still be having our networking event and preview on the Friday night for all your colleagues and special customers, as well as our "prototype cafe", where visitors can enjoy a coffee and snack whilst using/testing some of the work on show, so we'd appreciate the loan of your work (can be seconds or prototypes) to fit out the cafe with furniture and homewares.

Designers can apply for either a "stall" space around the edges of the Hall, or an "exhibition" space in the middle of the Hall on the stage. The 2m x 2m stall site has room for 1 trestle table, and should suit those who just need a table to display their work, but want to be on the edge of the room. Costs for space vary from \$70 - \$280. Financial members of designed; made inc are eligible for a \$30 discount on their fee.

If you would like us to provide a 1.8m x .75m trestle table, these need to be booked and are \$10. We also have a few display stands (75cm x 75cm x 90cm high) available for \$5 ea. You can BYO tables or plinths (white or dark grey or black preferred). Table cloths (black or white) provided free of charge.

Selection

- To ensure the highest possible quality and best mix of work, all applications will be assessed by the organising committee. Selection is made on the basis of supplied images and description of your work/products. Applications will be assessed against the criteria of
 - originality
 - innovative design and/or use of materials
 - quality of the finished products/objects
- Work displayed can be prototypes or finished pieces and NFS, available for order, or for sale. Work that is for sale needs to be replaced, or picked up/delivered at the end of the event.
- The HCC has also stipulated that we do not compete with existing retail outlets in the city, so your display must consist predominantly of work not currently available at retail outlets in the city centre
- You will also need to commit to being present at the event for at least 50% of the time that we will be open

Application

Is now online! <https://www.cognitofirms.com/DesignedMadeInc/2019MakersMarketDec678>

If you have trouble with the online form contact us for an alternative.

Images

Attach up to 6 images of your pieces/products (If a group, send 2-3 images per member.) Even if you have a website, blogspot, or facebook or instagram page with images, you will still need to send us at least 2 selected images. You can send images of artwork, but where possible send images of finished pieces/products and if you have it, an image of yourself with your work.

It is important that your images show your work clearly, as selection is made on the basis of the images you supply. If taking your own pictures, use a tripod to steady your camera and photograph your pieces in an evenly lit spot in front of a plain background. (Inside, near a large window on an overcast but bright day usually works well).

Please rename your images **DesignerName_Product** (e.g Anne_Smith_Spot_cushion)

Publicity and Media

We will be trying to get as much media exposure for the event as possible. It's always hard to catch the media's attention, stories about young/emerging/successful designers usually work, as do stories with an interstate/international success focus.

If you are available for an interview, please indicate on the form.

Volunteers needed

As our members volunteer a lot of time to promote, set-up, manage and pack up, we are asking everyone to help out by volunteering 2 hours of their time either, before, during or after the event. You can volunteer yourself or a friend or family member. If you really don't have time we will ask for a \$50 levy so we can pay someone else to do some of the jobs that need to be done

Notification - All applicants will be notified by email or post by Saturday 19th October 2019.

Need more info – Please don't hesitate to contact us if you need more information.

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or

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